



MULTI-HYPHENATED CREATIVE

SPECIALTIES, EDUCATION, & WINS!

VIVID CANDI

2022 – PRESENT

POSITIONS: UI/UX Designer, Web Developer, Project Manager

- Currently leading web dev & design while shaping client(s) branding for the agency
- Bringing visions to life & ensuring effective communication as Project Manager

ORRBITT CREATIVE G.

2021 – 2022

POSITIONS: Senior Multimedia Designer

- Balanced various projects in animation, video production, digital, & print design
- Rapidly designed website templates for Meteor: Orrbitt's marketplace for website builds

DISTRIBUTE AID

2018 – 2022

POSITIONS: Design Lead, Design Advisor

- Evolved org's brand identity, highlighting key messaging & the significance of humanitarian aid
- Collaborated with & remotely managed the design team on an international scale

**BRANDING. DESIGN DIRECTION.
TYPOGRAPHY & CUSTOM FONT CREATION.
FRONT-END & MOBILE DEV. UI DESIGN. HTML. CSS. JS.**

ADOBE. GLYPHS. FIGMA. SKETCH. WEBFLOW. NOVA.

2X DEGREES.

1X GRAPHIC DESIGN; 1X WEB DESIGN & INTERACTIVE.

ART INSTITUTE OF PGH. ART INSTITUTE OF NYC.

2X AWWARDS NOMINEE.

3X BEHANCE FEATURES.

TRIPLELIFT

2016 – 2020

POSITIONS: Placement Designer, Web Designer & Dev

- Designed, developed, A/B tested, & launched Native Ad experiences with joint publishers: Condé Nast, BBC, Vox, The Verge, CNN, etc.
- Directed the re-branding of the company's website & digital assets, extending into collateral & marketing pieces

CLIENT HIGHLIGHTS & PROJECTS

Frankie On The Beach

Aug 2023 – Jan 2024

Focus: Branding, Shopify, Web Dev

- Transformed brand & launched Shopify site for pet haircare & beach apparel line

Selvin's Restaurant + Lounge

Jan 2024 – Jul 2024

Focus: Branding, Wordpress, Web Dev

- Developed a cohesive visual identity for Selvin's brand across signage, marketing material, social media, & website

Cordelio Power

Aug 2022 – Present

Focus: Design Direction, Web Dev

- Built a Wordpress site with interactive maps showing the green energy firm's 70+ projects in both US & CA